Modeling Satire in English Text for Automatic Detection

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Abstract—According to the Merriam-Webster dictionary, satire is a trenchant wit, irony, or sarcasm used to expose and discredit vice or folly. Though it is an important language aspect used in everyday communication, the study of satire detection in natural text is often ignored. In this paper, we identify key value components and features for automatic satire detection. Our experiments have been carried out on three datasets, namely, tweets, product reviews and newswire articles. We examine the impact of a number of state-of-the-art features as well as new generalized textual features. By using these features, we outperform the state of the art by a significant 6% margin.

Keywords—satire detection, figurative language, sentiment amplifiers, continuity disruption

I. INTRODUCTION

Figurative language is language that uses words or expressions with a meaning that is different from the literal interpretation. When a writer uses literal language, he or she is simply stating the facts as they are. Figurative language is used with a meaning that is different from the basic meaning and that expresses an idea in an interesting way by using language that usually describes something else.

Therefore, one of the greatest challenges in computational linguistics is figurative language processing, since the words or expressions used possess a meaning that is different from the literal interpretation. Satire is one such form of figurative language that demands acute analysis and reasoning. Predictive models that can detect satire with reasonable accuracy can be beneficial in many applications involving customer review analysis, natural language user interfaces, automatic reply suggestion systems, and opinion mining.

In the context of social data analysis [1], in particular, satire detection is key as it can flip the polarity of text from positive to negative and vice versa [2]. To this end, some commonsense-reasoning frameworks [3], [4], [5] and sentiment-analysis engines [6], [7], [8] include satire detection as a key module for processing text.

Although several works have been carried out on satire detection, to the best of our knowledge, these works are restricted to a single domain of text like social media posts, product reviews etc. In this paper, we propose a set of generalized linguistic features which provide encouraging results for different kinds of corpora. Generally, four types of satire can be defined in English language:

a) Exaggeration: To enlarge, emphasize or portray something beyond normal limits so as to highlight faults, e.g.:
“I’m super excited today!! so much that I’d kill myself”

b) Incongruity: To present things that are out of place or nonsensical in relation to its surroundings, e.g.:
“The back camera of the phone is so good that I can capture every atom of a scenery”

c) Reversal: To present the opposite of what must be actually conveyed by the speaker, e.g.:
“I’m extremely disappointed. Not as expected! It’s just amazing how the flash works!”

d) Parody: To imitate the behavior/slang and/or style of some person place or thing, e.g.:
“My mistress, I was truly touched by your dullness”

The type of satire used depends on the source from which the text is retrieved. It can be observed that, generally, product reviews are either of the 2nd (Incongruity) or 3rd (Reversal) type. Newswire articles are majorly of the 2nd (Incongruity) type, while social media posts are majorly of the 1st (Exaggeration) and 4th (Parody) type.

Since the system must be capable of detecting satire in all kinds of corpora, linguistic features must be rightly chosen to detect all the above types of satire. In the following sections, we propose various features to detect satire and perform experiments with different classifiers.

The major contributions of this paper are: (1) we introduce a novel approach to binary classification of satire in English text; (2) we propose a list of generalized linguistic features which provide benchmarking results on different types of satire corpora; (3) we make available a standard satire corpus which was retrieved from twitter (with user generated tags such as #satire, #satirical).

The rest of the paper is structured as follows: Section 2 lists previous works carried out in this area; Section 3 reports the statistics of the three corpora that have been used in the paper; Section 4 presents the set of features and classifiers for automatic detection; Section 5 elucidates the results obtained on the three corpora using different features and classifiers; Section 6 draws inferences from the results; finally, Section 7 concludes the paper and proposes an overview of possible future improvements.

Keywords: satirical language, sentiment analysis, natural language user interfaces, automatic reply suggestion systems, opinion mining.

References:
II. RELATED WORK

Satire is a general term referring to any form of wit, irony or sarcasm used to ridicule something/someone. Our research mainly focuses on binary classification of a given instance into satirical vs. non-satirical. It is quite cumbersome to obtain a labelled corpus for satire detection since many examples of satirical texts are context dependent or they refer to something stated somewhere else.

One such labelled dataset containing ironic product reviews, crawled from Amazon was collected by [9] in 2012. The reviews were annotated by crowd-sourcing the reviews and considering inter-annotator agreement. The corpus can be used for identifying irony on two levels: a document and a text utterance. A sarcasm corpus was created by [10]. The corpus was automatically collected by extracting statements using Google Book search, which ended with the phrase “said sarcastically”. They also performed a regression analysis on the corpus so obtained, exploiting the number of words as well as the occurrence of adjectives, adverbs, interjections, exclamation and question marks as features.

Many such approaches have been proposed to detect irony and sarcasm based on common lexical patterns and general structure. In 2010, [11] devised a semi-supervised system to detect irony in tweets and Amazon product reviews. Their work exploits features such as sentence length, punctuation marks, the total number of completely capitalized words and automatically generated patterns which are based on the occurrence frequency of different terms.

In 2009, [12] devised an approach to detect irony in user generated contents using features such as emoticons, onomatopoeic expressions for laughter, heavy punctuation marks, quotation marks and positive interjections. In [13], irony detection is carried out on product reviews using various linguistic features like emoticons, punctuations, hyperbole, ellipses etc. [14] develop a system to detect ironic tweets using pattern detection techniques and lexical features. In 2012, [15] proposed a novel approach to detect irony and humor, two major elements of figurative language.

Features such as linguistic devices, ambiguity, incongruity, and meta-linguistic devices, such as polarity and emotional scenarios were used to build their predictive model. A model of irony detection assessed along two dimensions for twitter posts was proposed in [16]. The SemEval-2015 task 11 [17] was wholly dedicated to analyzing figurative language on Twitter. Three classes of figurative language were considered (irony, sarcasm and metaphor). Participating systems were required to provide a fine-grained sentiment score on an 11-point scale.

Several works have also been carried out to detect sarcasm in spoken language, for example, [18] in 2006. However, to the best of our knowledge, there has been no work so far, which specifies linguistic features which can work reasonably well for satirical instances from different sources. Most research works have restricted by domains like social media posts, product reviews, and news articles but not all cumulatively. In our paper, we develop a framework that detects satire with good accuracy from almost all kinds of sources of text, since we test the model on three entirely different kinds of corpora.

### III. DATASETS COLLECTED AND USED IN THIS STUDY

In order to test the robustness of the proposed model across different domains we use product reviews crawled from Amazon, tweets and news documents in our experiments. The statistics of all the three datasets are reported in Table I.

#### A. Amazon Product Reviews

We have used the corpus created by Filatova[9] in 2012. This dataset consists of 1,254 Amazon product reviews, of which 437 are ironic and 817 are non-ironic. Since we started with the notion that satire is a super class of language devices including irony and sarcasm, we used this corpus to test our models. A crowd sourcing platform called Amazon Mechanical turk [19] was used in order to obtain labels for a given list of product reviews.

Initially, a set of turkers were asked to submit pairs of reviews from Amazon, describing the same product, with one being ironic and the other, non-ironic. Later, a second task was hosted on Amazon mechanical turk to classify the previously submitted pairs into ironic and non-ironic. This task was done to ensure that the submitted reviews were indeed ironic and eliminate spammers’ submissions. Each review was presented to 5 turkers for inter annotator agreement. Two quality control procedures were used to eliminate spam and ensure quality data. They were: simple majority voting and the data quality control algorithm that is based on computing Krippendorff’s alpha coefficient [20] to distinguish between reliable annotators and unreliable annotators. These measures ensured that the labels from reliable annotators get high weight in computing the final label for a data point.

#### B. Newswire Documents

This corpus was released by [21] in 2009. This corpus contains a total of 4000 newswire documents and 233 satire news articles. The newswire documents were randomly sampled from the English Gigaword Corpus. The documents were obtained by issuing google search queries on a particular phrase and filtering all the non-newsy, irrelevant and overly-offensive documents from the top-10 documents returned from the search. All newswire and satire documents were then converted to plain text of consistent format using lynx, and all content other than the title and body of the article was manually removed (including web page menus, and header and footer data). The number of satirical documents was intentionally made lesser than the number of regular documents since it reflects a realistic picture of the web where very few satirical articles are found.

#### C. Twitter posts

In today’s world, social media platforms play a very important role in everyday life. We can indeed say that social media is good proxy of the society.

<table>
<thead>
<tr>
<th>Corpus</th>
<th>Total</th>
<th>Satirical</th>
<th>Non-satirical</th>
</tr>
</thead>
<tbody>
<tr>
<td>Product Reviews</td>
<td>1254</td>
<td>437</td>
<td>817</td>
</tr>
<tr>
<td>Newswire Articles</td>
<td>4000</td>
<td>233</td>
<td>3767</td>
</tr>
<tr>
<td>Twitter posts</td>
<td>8,000</td>
<td>3,000</td>
<td>5,000</td>
</tr>
</tbody>
</table>

TABLE I: Corpus statistics
Therefore, social media posts came as a natural choice for us. We chose twitter for this purpose. As of the first quarter of 2016, the micro blogging service Twitter averaged at about 236 million monthly active users, with around 6,000 tweets being posted every second. Therefore, twitter is definitely a rich source of data. The data was retrieved using the search query option of twitter4j rest API. We used “#satire”, “#irony” & “#sarcasm” as the query terms. There were some time-based satirical tweets. For example, consider a tweet that was retrieved using the query #satire:

“Sreesaanth (Indian Cricketer), u jus rocked it”

This tweet was posted in 2013 when the cricketer was arrested under allegations of spot fixing. Such tweets are tricky to predict, since they are dependent on the date on which the post was made. Had the same tweet been posted in 2006 or 2007 when the cricketer was celebrated and prominent, the tweet could be classified as non-satirical. Such ambiguous tweets which were tricky to analyze, even for human beings, were filtered off, since additional learning and knowledge is required to analyze such posts. Three annotators were assigned the task of annotating the tweets which were retrieved using hash-tag search. They were asked to classify the tweets into “satire” and “non-satire”, inter-annotator agreement was considered and tweets with more than two or more votes were considered to be belonging to the respective class. Finally, we retrieved 3000 satirical tweets. In order to populate the corpus with non-satirical tweets we used “#health”, “#food”, “#news” & “#education” and obtained non-satirical tweets.

On average, each tweet contains 18 words. To find the pattern and polarity of words used in tweets, we found the number of positive and negative words in each tweet using SenticNet [22]. The average number of positive and negative words in satirical and non-satirical tweets have been reported in Table III. However, we notice that no differentiating pattern cannot be observed between satirical and non-satirical tweets. Therefore, lexical polarity alone will not be sufficient to distinguish tweets. We must also remember that the structure of tweets is quite different from that of product reviews and newswire articles since the maximum limit of a tweet is 140 characters, hence a lot of twitter users use abbreviations, slang word feature list. The presence or absence of the above extensions [25], [26] assigns to each concept emotion labels which are one of the largest sentiment lexicons. SenticNet and its extensions [25], [26] is one of the largest sentiment lexicons. SenticNet and its extensions [25], [26] is one of the largest sentiment lexicons. SenticNet and its extensions [25], [26] assigns to each concept emotion labels and a polarity. The number of positive, negative and neutral words in the corpus were used as features.

## Baseline Features

Two sentiment lexicons were made use of. The NRC emotion lexicon [24] contains about fourteen thousand words. The lexicon has affect annotations for each word. Each word is tagged with either one of the 2 sentiments: negative & positive, or one of the 8 emotions: anger, anticipation, disgust, fear, joy, sadness, surprise, trust. From these words, only words with annotations anger, anticipation, disgust, fear, joy, sadness & surprise were chosen as satirical sentences generally contain words with extreme emotions like anger or joy. SenticNet [22] is one of the largest sentiment lexicons. SenticNet and its extensions [25], [26] assigns to each concept emotion labels and a polarity. The number of positive, negative and neutral words in the corpus were used as features.

## Sentiment Amplifiers

As a general trend, it can be observed that almost all satirical utterances use one or the other form of sentiment amplifiers. Sentiment amplifiers are those elements which highlight an emotion or intensify it. Amplifiers such as exclamation marks, quotes, ellipses etc. are used to emphasize the sentiment conveyed in the statement. Amplifiers like quotes draw attention towards a certain piece of enclosed text, since satirical statements generally express strong emotions towards someone/something, it is highly probable that amplifiers are used in satirical statements. The feature “quotes” indicates that up to two consecutive adjectives or nouns in quotation marks have a positive or negative polarity [13]. The Punctuation feature conveys the presence of an ellipses as well as multiple question or exclamation marks or a combination of the latter two. In social media texts, emoticons, slang words, acronyms and interjections act like amplifiers. The interjection feature indicates words like “heh”, “oh”, “wow” etc.. A list of trending acronyms in sms jargon like “LOL”, “TTYL” are a part of the acronym feature list. Emoticons like “:’(“) (Smiling face), “:(”(sad face), etc. form the emoticon feature list. Words like “awsum” (awesome), “gr8”(great), “skul”(school) which form a part of day to day social media text were added into the slang word feature list. The presence or absence of the above mentioned sentiment amplifiers is used to form the features.

## Speech Act Features

A speech act in linguistics is an utterance that has performative function in language and communication [27]. In short, it is the action that lies in utterances such as apology,
A speech act classifier was built using the SPAAC (Speech act annotated corpus) [28]. The SVM-based speech act classifier was developed using the following features: bag-of-words (top 20% bi-grams), presence of wh words, presence of question marks, and sentiment lexicons such as NRC Linguistic Database, SenticNet. The features used in the classifier and respective accuracies have been indicated in table VI [29]. The classifier so built achieved an Accuracy of 70% after 10 fold cross validation. This classifier was used to obtain the speech act distribution for our satire corpora. Since speech act is determined at the sentence level, a speech act distribution was obtained for text containing more than one sentence.

$$\text{(Speech Act Distribution)}_n = \frac{(\text{Sentences})_n}{\text{Total number of Sentences}}$$

To obtain the speech act distribution for text with more than one sentence, the above formula was used. The distribution of a speech act n was found by calculating the number of sentences that were predicted to possess the speech act and dividing the number by total number of sentences in the text. Hence, 11 new features indicating speech act distribution were used. Automatic speech act classification of social media conversations is a separate research problem altogether, and hence out of scope of the current study. However, although the speech act classifier was not highly accurate in itself, the text specific speech act distributions can be used as features for satire detection.

### Sensicon Features

Sensicon is a sensorial lexicon that associates English words with senses [30]. It contains words with sense association scores for the five basic senses: Sight, Hearing, Taste, Smell, and Touch. For example, when the word ‘apple’ is uttered, the average human mind will visualize the appearance of an apple, stimulating the eye-sight, feel the smell and taste of the apple, making use of the nose and tongue as senses, respectively. Sensicon provides a numerical mapping which indicates the extent to which each of the five senses is used to perceive a word in the lexicon. Generally, when someone makes a satirical statement, the purpose is to express disgust/anger in a creative manner which simulate senses. Therefore, we wanted to analyze if the sense scores had any relation with satire. The cumulative sensicon scores for each instance of the corpus were used as features, therefore a total of 5 features, referring to each of the 5 senses were added as features.

### Sentiment Continuity disruption features

Consider this anonymous amazon product review (on Mr. Beer Premium Edition Home Microbrewery System) which was picked up from the Filatova corpus.

"I made several batches of beer with a variety of mixes, waters and techniques. All resulting in a barely drinkable malt beverage (I refuse to use the term beer). Even though I changed up the mixes and used different recipes every batch tasted the same. Ben Franklin once said "Beer is proof that God loves us and wants us to be happy" The product produced by my Mr Beer was proof that the devil exists and he likes to play jokes on us."

The below review was made on a video game (Nintendo DSi Matte - Black)

"Great, buy a more expensive piece of hardware so you can download games that are locked to it. This is a great step in the direction of renting all your games. No thanks. Plus, you lose backwards compatibility of the GBA. Shorter battery life than the DS Lite! The DS lite is a cheaper and better portable system."
The above reviews were labelled as satire in the product review corpus. On close analysis, one can observe that the user initially starts off with one kind of sentiment either positive or negative, and then flips polarity somewhere in between. In the first example, the user makes a few negative statements and then flips polarity in the statement “Plus, you lose...”. As a general trend, it can be observed that in large text, consisting of more than one sentence, and satirical statements, the polarity flips at least once, either when the satirical statement ends or when the satirical sentence starts. The greater the number of flips in text, the greater the number of satirical sentences, and hence a stronger satire. We used the number of flips in the text as the “Sentiment Continuity disruption” feature.

In order to calculate polarity of the sentence we used the TextBlob package in python. However, this feature might be of more importance only for texts with more than one sentence (here, product reviews and newswire articles) since short texts do not show this property. It is expected that the feature will not work well for twitter posts. The below algorithm explains the procedure to obtain the Sentiment Continuity Disruption Score.

**Algorithm 1**

```
find_continuity_disruption(data)

tknz_sents ← Tokenize(data)
count ← 0
i ← 0
curr_polarity ← textblob_polarity(tknz_sents[0])
loop
  prev_polarity ← curr_polarity
  curr_polarity ← textblob_polarity(tknz_sents[i])
  if prev_polarity ≠ curr_polarity then
    count ← count + 1
  end if
  i ← i + 1
  if i ≥ len(tknz_sents) then
    return count
  end if
end loop
```

**Literary device features**

Since satire is all about expressing one’s disgust/anger in a creative indirect way, we used the presence of certain literary devices that are generally used in satirical statements, as features.

**Hyperbole** - Hyperbole is a literary device used to over exaggerate something such that it cannot happen in the real world. For example, “I’ve been waiting for ages” is a statement which is not logically possible. According to [31], the feature Hyperbole indicates the occurrence of a sequence of three positive or negative words in a row.

**Alliteration** - The occurrence of the same letter or sound at the beginning of adjacent or closely connected words is termed as alliteration according to Google Dictionary. For example, “Bright Boy”, “Dans Dog”, “Fred’s friends”.

**Imagery** - Imagery involves the usage of words such that physical senses are triggered. For example, “It was dark and dim in the forest”, here, dark and dim simulate a visual image, “He whiffed the aroma of brewed coffee” here, “whiff” and “aroma” evoke our sense of smell. A list of imagery words were collected from various sources and used as features.

**Onomatopoeia** - Onomatopoeia are words which create a sound effect that mimics the described topic. For example, “acho”, “thud”, “bang”. A list of onomatopoeia were collected from various sources and used as features.

In order to select or design best component search spaces, the individual components should be independent in order to assimilate less correlated information from the data. Therefore, Pearson correlation was found between different classifiers as reported in the table VII. We constructed an ensemble of three classifiers: Logistic Regression (LR), Random Forest Classifier (RF) and Decision Tree Classifier (DT), based on weighted majority voting scheme (Figure 1).
Fig. 2: Plot displaying minima of cross entropy values over weight space

We selected Logistic Regression because its performance was found to be best among all other classifiers. Random Forest Classifier and Decision Tree Classifier (which is least correlated with Logistic Regression) was selected in order to capture the non-linear signals since the correlation between these two classifiers was the least.

In the ensemble classifier SVM was dropped because neither its performance was found to be good nor it’s correlation was found to be least with Logistic Regression. Our selection of such kind of ensemble is based on the expectation that a collective decision of inferior and less correlated models may help to reduce few erroneous choices made by the best predictive model. The weights were given to each component based on least cross entropy error. We explored the best combinations of weights for each of the three components in the search space by iteratively running over all combinations of $w_1, w_2, w_3$ and choosing a value where minimum cross entropy was obtained.

$$S : \{(w_1, w_2, w_3) | w_1 + w_2 + w_3 = 1.0$$

$$\text{where } w_1, w_2, w_3 \in \{0.1, 0.2, ..., 0.9\}.$$

$$w_1 \text{ is weight of LR,}$$

$$w_2 \text{ is weight value of RF}$$

$$w_3 \text{ is weight value of DT}$$

V. Evaluation

The cross entropy results are reported in Figure 2. We observe that the minima exists at $w_1 = 0.6, w_2 = 0.3, w_3 = 0.1$. Considering these values, the weights for the 3 classifiers were assigned. This simple ensemble based learning boosts the performance of our satire predictive model significantly. These results are also closer to our general intuition that multiple predictive models should collectively perform better than a single predictive model and are consistent with our expectations.

### TABLE VII: Pearson correlation between classifier predictions

<table>
<thead>
<tr>
<th>No</th>
<th>Features</th>
<th>LR</th>
<th>RF</th>
<th>SVM</th>
<th>DT</th>
<th>Ensemble</th>
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### TABLE VIII: F-scores for product review corpus

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<th>RF</th>
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<td>74.03 %</td>
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### TABLE IX: F-scores for Twitter posts Corpus

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<th>RF</th>
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<td>69.08 %</td>
<td>62.88 %</td>
<td>68.78 %</td>
<td>62.68 %</td>
<td>74.77 %</td>
</tr>
<tr>
<td>7</td>
<td>BF+SCD</td>
<td>71.88 %</td>
<td>63.22 %</td>
<td>69.12 %</td>
<td>63.33 %</td>
<td>75.77 %</td>
</tr>
<tr>
<td>8</td>
<td>All Features</td>
<td>75.88 %</td>
<td>63.89 %</td>
<td>69.34 %</td>
<td>63.22 %</td>
<td>79.02 %</td>
</tr>
</tbody>
</table>

### TABLE X: F-scores for Newswire Corpus

#### A. Product Review Corpus

From table VIII we observe that the best F-score is obtained is 77.96% (Using Ensemble Classifier) which outperforms the state of the art for this corpus as proposed by [13]. It must also be noted that the star features, (indicating the number of stars that the user has rated the product), which provided a major boost to the F-score have not been used by us, since we wanted to propose generalized features for all kind of corpora. We observe that speech act features performed the best on average, while literary devices performed the least.

#### B. Twitter posts corpus

Table IX summarizes the experiments performed over the Twitter corpus. We observe that the best F-score was again obtained by using the Ensemble Classifier. In this corpus however, the contribution of features displays a different trend. It can be noticed that on average, sentiment amplifiers perform the best, this major boost in the performance can be due to the fact that users on social media use a lot of emoticons, acronyms, slang words etc., as compared to product reviews or newswire articles. As expected, the performance of Continuity disruption is not very good due to nature of text in social media. The maximum F-score obtained was 78.16% using ensemble classifier.
C. Newswire articles corpus

Table X displays the results obtained for the newswire corpus. The highest F-score is obtained using the ensemble classifier is 79.02% which almost equals the state of the art for this corpus, proposed by [21]. We can notice that speech act features work very well for the corpus. Since newswire articles are lengthy, speech act distribution can be discerned fitly.

We also observe that sentiment amplifiers do not work very well, since newswire documents are composed formally, without the usage of slang or exuberant punctuation. Continuity disruption features do not boost the performance much, probably because a major number of satirical newswire articles are entirely satirical, as compared to product reviews where a few sentences are satirical and the rest are true sentences.

VI. DISCUSSION

From the obtained results (the F-scores of all the classifiers over the three corpora are displayed in Figure 3), we observe that the features proposed work reasonably well for all corpora since our system outperforms the state of the art for product review corpus and equals the state of the art for newswire corpus. Since the twitter post corpus was created by us, we cannot draw any comparative analysis on it.

A crucial observation worth mentioning is the performance of the ensemble classifier. It can be observed that in all three corpora, the ensemble classifier leads, by a large margin. Our choice of classifiers for the ensemble, based on the cross entropy calculations proved to be worthwhile.

VII. CONCLUSION AND FUTURE WORK

In this paper, we have presented an approach to classify text from various sources as satirical vs. non-satirical. We examined the impact of a wide range of features and classifiers to obtain the best performance. To the best of our knowledge, this is one of the first attempts to classify text from different kinds of sources using the same set of features. Our model beats the benchmark F-score obtained for product review corpus.

The performance obtained on social media posts is encouraging as well. We observe that n-grams work as good task independent features and hence are suitable for any text classification task. On average, we notice that the ensemble classifier boosts the performance by a good margin which proves that our intuition was true. The ensemble model works well over other individual predictive models such as SVM and RandomForest because the classifiers used in the ensemble were chosen in such a way that the shortcomings of one classifier were compensated by the other.

There is however still scope for improvement: although the performance of the system is good on all the three corpora, task independent features contribute to the boost in performance. Future research should focus on finding out new approaches by analyzing the vocabulary used in the text more extensively. We expect a major number of satirical statements to use words and phrases which are non-typical for the specific domain. Such occurrences can be detected with text similarity methods and with techniques for analogical reasoning [33], [34].

The confidence of satire detection can be further improved if the personality of the user is determined, therefore embedding personality detection systems can help boost the performance especially in social media platforms where plenty of information about the user is accessible. The users previous posts, friend list, topics of interest, etc can help detect if posts made by him/her are satirical.

Our system might not perform very well on time-based satirical posts on social media platforms. Therefore in our future work, we would like to develop a system that can compare the sentiment polarity of the topics in the post, with their polarity as perceived by the outside world. This can be achieved by retrieving the polarity of the extracted topics of the post from the World Wide Web. Satirical posts can be differentiated by the fact that they possess polarity opposed to general perception.

We also plan to take a concept-level approach [35] to the detection of satire for better integration with SenticNet, which contains multiword expressions in stead of affect words, and include the use of linguistic patterns [36], [37] to improve the detection accuracy. Additionally, we plan to integrate our framework in bigger systems for personality recognition [38] and emotion recognition in multimodal context [39].

Finally, different classifiers, e.g., ELM [40], [41], could be used and better ensemble classifiers [42] could be constructed by blending/stacking methods with a single-layer logistic regression model is used as the combiner. We would also like to experiment with convolutional neural networks [43], [44], [45] which can automatically learn useful features for further modeling.

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